

Institute of Intellectual Property and Social Justice
at Howard University School of Law

Fifth Annual Intellectual Property Law Seminar

Thursday and Friday
March 6-7, 2008
Washington, DC

- *Decisions under the new dilution statute.*
- *Review of key IP cases from the Supreme Court and the Federal Circuit.*
- *Come and hear judges, in-house counsels of major corporations, professors, and leading practitioners on significant IP developments.*
- *The latest developments in file-sharing litigation, website trade dress, and rights of publicity.*

Federal Circuit
TRADEMARK *intellectual property*
LICENSING *patent*
copyright
Domain Names
Doctrine of Equivalents

Presented by:
Institute of Intellectual Property and Social Justice
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Program Sponsors:
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
Booz Allen Hamilton
Howrey, LLP
K&L Gates

Shearman & Sterling LLP
Sughrue Mion PLLC
Venable LLP

Registration Information

To register for the IIPJSJ at Howard University School of Law Fifth Annual Intellectual Property Law Seminar, please complete the Registration Form below and send it with your check made payable to "Institute of Intellectual Property and Social Justice" or "IIPJSJ" for the appropriate program fee to Professor Lateef Mtima, Howard University School of Law, 2900 Van Ness Street, N.W., Washington, DC 20008. Credit card payments cannot be accepted.

The program fees are listed below on the Registration Form. Note the substantial savings for registrations received by February 22, 2008.

You may also register online at <http://iipsj.org/IIPSJCLE/IIPSJCLERegisForm.html>, but payment must be made by check and mailed to the address above.

For more information, contact Professor Lateef Mtima at lmtimeallmtima@aol.com or at 202.806.8012.

Registration Form

Name _____

Title _____

Company/Firm Name _____

Street Address _____

City/State/Zip _____

E-Mail _____ Company/Firm Website _____

Business Phone _____ Business Fax _____

My Registration Fee is enclosed

2-Day Program - Before February 22

- \$350 All registrants not listed below
- \$300 HUSL Alumni or multiple registrants from the same organization
- \$200 Non-profit or Public Interest attorney or Full-Time Academic

2-Day Program - After February 22

- \$450 All registrants not listed below
- \$400 HUSL Alumni or multiple registrants from the same organization
- \$250 Non-profit or Public Interest attorney or Full-Time Academic

1-Day Program - Before February 22

- \$250 All registrants not listed below
- \$200 HUSL Alumni or multiple registrants from the same organization
- \$100 Non-profit or Public Interest attorney or Full-Time Academic

1-Day Program - After February 22

- \$350 All registrants not listed below
- \$300 HUSL Alumni or multiple registrants from the same organization
- \$150 Non-profit or Public Interest attorney or Full-Time Academic

I will attend the March 6 Session

I will attend the March 6 Luncheon

Yes No

I will attend the March 7 Session

I will attend the March 7 Luncheon

Yes No

Signature of Seminar Registrant

Date Submitted

About the Seminar

The Institute of Intellectual Property and Social Justice (IIPSJ) and Finnegan, Henderson, Farabow, Garrett & Dunner, LLP have collaborated to present the Fifth Annual Intellectual Property Law Seminar. The two-day program will be held on the campus of Howard University School of Law at 2900 Van Ness Street, N.W., Washington, DC.

The continuing convergence of the major forms of IP protection has made it essential that IP lawyers stay abreast of important developments in multiple areas of IP practice. Today's patent attorneys keep abreast of relevant changes in the copyright law; copyright attorneys often find knowledge of major developments in trademark jurisprudence invaluable in meeting the needs of their clients.

To meet the evolving needs of today's IP practitioner, we have a two-day program, **making it possible for registrants to attend both programs and earn double the CLE credits.**

Program Highlights

- Case studies from major U.S. corporations
- Updates and overviews of patent, trademark, and copyright case law
- Practical tips and advice on how to avoid the pitfalls in patent prosecution and litigation
- Litigator's viewpoint on claim construction
- Negotiation strategies in software licensing
- Avoiding litigation under the new Trademark Dilution Statute

Program Chairs

Lateef Mtima, Professor of Law, Director of IIPSJ
Howard University School of Law

Esther H. Lim, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Distinguished Guests:

Honorable Paul R. Michel
United States Court of Appeals for the Federal Circuit

Honorable Richard Linn
United States Court of Appeals for the Federal Circuit

Honorable Arthur J. Gajarsa
United States Court of Appeals for the Federal Circuit

Honorable Liam O'Grady
United States District Court for the Eastern District of Virginia

CLE

The seminar has been approved for CLE credit since 2003; 2008 credit applications have been filed for California, Delaware, New York, Ohio, Pennsylvania, and Virginia.

Special Needs

If you have special needs as addressed by the Americans with Disabilities Act, please notify Professor Lateef Mtima at Howard University School of Law, Imtimalmtima@aol.com at least two weeks prior to the seminar.



Howard University School of Law Library

copyright

intellectual property

Thursday, March 6, 2008 (Day 1)

Introduction and Welcome:

8:45 - 9:00

Lateef Mtima, Professor of Law,
Director of IIPJSJ
Howard University School of Law

Esther H. Lim, Co-Chair of IIPJSJ Conference
Partner, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Morning Session: 9:00 - 12:15

9:00 - 10:00 The Do's and Don'ts of Managing
Innovation

Christine C. Vito, Ph.D. Partner, Intellectual Property Area
K&L Gates

10:00 - 11:00 Giving the Public What It Wants (And
Protecting Copyrights at the Same Time)

Sherrese Smith, Deputy General Counsel
The Washington Post

Elke Flores Suber, Senior Attorney,
Legal and Corporate Affairs
Microsoft Corporation

Karyn A. Temple, Vice President, Litigation & Legal Affairs
Recording Industry Association of America

Morning Break

11:15 - 12:15 Louis Vuitton, Starbucks, and the Red Hot
Chili Peppers: The Trademark Year in Review

W. Mack Webner, Partner
Sughrue Mion PLLC

Robert C. Cumbow, Shareholder
Graham & Dunn, PC

Luncheon Program: 12:30 - 2:00

**Venable LLP Intellectual Property and Social
Justice Symposium** (Buffet Lunch and Symposium
Presentation)

Symposium Presentation (1:00 - 2:00): Shaping Privacy
Law and Policy in the Digital Age: Individual Rights,
Institutional Responsibilities

Ilene Yarnoff, Principal
Privacy Center of Excellence, Booz Allen Hamilton

Emilio W. Cividanes, Partner
Venable LLP

Afternoon Session: 2:15 - 5:30

2:15 - 3:15 Keywords, Website Trade Dress, and the
SAFEWEB Act - Misappropriation and Other IP Injury on the
Internet

Phillip G. Hampton, II, Partner,
Dickstein Shapiro Morin & Ochinsky, LLP

Professor Xuan Thao Nguyen, Professor of Law
Southern Methodist University Dedman School of Law

3:15 - 4:15 Positioning the IP Portfolio in Corporate
Transactions: What the General Practitioner Needs to Know

Daniel C. Glazer, Counsel
Shearman & Sterling LLP

4:30 - 5:30 Maximizing IP Values While Avoiding Ethical
Errors- Aggressive (But Ethical) Counseling

(1 Hour Ethics Credit)

Jeffrey Maine, Associate Dean and Professor of Law
University of Maine School of Law

Xuan Thao Nguyen, Professor of Law
Southern Methodist University Dedman School of Law

**"A comprehensive program with
one of the most diverse CLE
faculties I have encountered."**

**"The combination of cutting edge
issues with social justice themes
provides more than the usual
CLE instruction—it adds thought-
provoking ideas and interesting
commentary."**

Friday, March 7, 2008 (Day 2)

Introduction and Welcome:

8:30 - 8:45

Honorable Richard Linn
United States Court of Appeals for the Federal Circuit

Morning Session: 8:45 - 12:30

8:45 - 9:45 Recent Patent Cases and Ethical Challenges: The Year in Review

(1 Hour Ethics Credit)

Thomas L. Irving, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner LLP

9:45 - 10:45 In-House Views on Protecting Your IP Jewels and Dealing with Trolls

Moderator: Ronald A. Bleeker, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Panelists:
Christian S. Na, Vice President & General Counsel
Danaher Corporation, Product ID Platform

Raymond S. Parker, III, Ph.D.,
Associate Vice-President & Head
sanofi-aventis, Internal Medicine Group,
U.S. Patent Operations

Jon D. Wood, Chief Intellectual Property Counsel
Bridgestone Americas

Morning Break

11:00 - 11:30 Diagnostics Patents and Personalized Medicine

Jay Z. Zhang, Vice President of Intellectual Property
Myriad Genetics, Inc.

11:30 - 12:00 The Latest on e-Discovery in Patent Cases

Mark L. Whitaker, Partner
Howrey LLP

12:00 - 12:30 The Supremes: Recent Pronouncements on Patents

Jennifer M. Hayes, Associate
Sughrue Mion PLLC

Luncheon Program: 12:30 - 1:45

Keynote Presentation: The CAFC and Its Impact on Relevant IP Issues

Honorable Arthur J. Gajarsa
United States Court of Appeals for the Federal Circuit

Afternoon Session: 2:00 - 4:45

2:00 - 2:30 Remarks from the Chief Judge on the State of the Court and the Pending Patent Reform Legislation

Honorable Paul R. Michel
United States Court of Appeals for the Federal Circuit

2:30 - 3:30 Money Matters: Patents and the Financial Services Industry

Moderator: Laura Masurovsky, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Panelists:
Ray Millien, CEO
PCT Capital, LLC

Ankur Shah, Associate General Counsel
for Intellectual Property
Freddie Mac

Afternoon Break

3:45 - 4:15 Views from the Bench at the Rocket Docket

Honorable Liam O'Grady
United States District Court for the Eastern District of Virginia

4:15 - 4:45 Patent Eligibility under 35 U.S.C. § 101: Is There a Technological Arts Requirement?

Raymond T. Chen, Associate Solicitor
United States Patent and Trademark Office,
Office of the Solicitor

Directions to the Law School

*Howard University School of Law
2900 Van Ness Street, N.W.
Washington, DC 20008*

Located in the beautiful Northwest district of Washington, DC, near the National Zoo, the Howard University School of Law can be reached by car, taxi, or metro.

If driving, take Connecticut Avenue to Van Ness Street. Turn east on Van Ness Street, and proceed past apartment buildings on both sides of the street. The school is at the end of the cul-de-sac on Van Ness. Parking is limited; Metro is recommended.

Via Metro, take the Red Line to the Van Ness/UDC station. Take the Connecticut Avenue exit. Walk left on Connecticut to Van Ness. Turn left on Van Ness and proceed past apartment buildings on both sides of the street. The Law School buildings face a circle at the end of the cul-de-sac.

For more detailed instructions, see
<http://library.law.howard.edu/Information/location.htm>.



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Washington, DC 20001-4413

