

Institute of Intellectual Property and Social Justice  
at Howard University School of Law

## Fourth Annual Intellectual Property Law Seminar

Thursday and Friday  
March 1-2, 2007  
Washington, DC

- *Permanent Injunctions after eBay; Grokster on Remand - New Elements for Inducement Liability; And Much More!*
- *Review of key IP cases from the Supreme Court and the Federal Circuit.*
- *Come and hear judges, in-house counsel of major corporations, professors, and leading practitioners speak on significant IP developments.*

Federal Circuit  
**TRADEMARK** *intellectual property*  
**LICENSING** patent  
**copyright**  
Domain Names  
Doctrine of Equivalents

Presented by:  
Institute of Intellectual Property and Social Justice  
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Program Sponsors:  
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP  
Foley & Lardner LLP  
Howrey LLP  
Shearman & Sterling LLP

Sughrue Mion PLLC  
Venable LLP  
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## Registration Information

To register for the IIPJSJ at Howard University School of Law Fourth Annual Intellectual Property Law Seminar, please complete the Registration Form below and send it with your check made payable to "Institute of Intellectual Property and Social Justice or IIPJSJ" for the appropriate program fee to Professor Steven D. Jamar, Howard University School of Law, 2900 Van Ness Street, N.W., Washington, DC 20008. Credit card payments cannot be accepted.

The program fees are listed below on the Registration Form. Note the substantial savings for registrations received by February 19, 2007.

You may also register online at <http://iipsj.org/IIPSJCLE/IIPSJCLERegisForm.html>, but payment must be made by check and mailed to the address above.

For more information, contact Professor Steven D. Jamar at [stevenjamar@gmail.com](mailto:stevenjamar@gmail.com) or at 202.806.8017.

### Registration Form

Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Firm Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-Mail \_\_\_\_\_ Company/Firm Website \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Fax \_\_\_\_\_

My Registration Fee is enclosed

**2-Day Program - Before February 19**

- \$350 All registrants not listed below
- \$300 HUSL Alumni or multiple registrants from the same organization
- \$200 Non-profit or Public Interest attorney or Full-Time Academic

**2-Day Program - After February 19**

- \$450 All registrants not listed below
- \$400 HUSL Alumni or multiple registrants from the same organization
- \$250 Non-profit or Public Interest attorney or Full-Time Academic

**1-Day Program - Before February 19**

- \$250 All registrants not listed below
- \$200 HUSL Alumni or multiple registrants from the same organization
- \$100 Non-profit or Public Interest attorney or Full-Time Academic

**1-Day Program - After February 19**

- \$350 All registrants not listed below
- \$300 HUSL Alumni or multiple registrants from the same organization
- \$150 Non-profit or Public Interest attorney or Full-Time Academic

I will attend the March 1 Session

I will attend the March 1 Luncheon

Yes       No

I will attend the March 2 Session

I will attend the March 2 Luncheon

Yes       No

Signature of Seminar Registrant

Date Submitted

\_\_\_\_\_

\_\_\_\_\_

## About the Seminar

The Institute of Intellectual Property and Social Justice (IIPSJ) and Finnegan, Henderson, Farabow, Garrett & Dunner, LLP have collaborated to present the Fourth Annual Intellectual Property Law Seminar. The two-day program will be held on the campus of Howard University School of Law at 2900 Van Ness Street, N.W., Washington, DC.

The continuing convergence of the major forms of IP protection has made it essential that IP lawyers stay abreast of important developments in multiple areas of IP practice. Today's patent attorneys keep abreast of relevant changes in the copyright law; copyright attorneys often find knowledge of major developments in trademark jurisprudence invaluable in meeting the needs of their clients.

While a single day, dual patent track/copyright trademark track format allows for an efficient, concentrated day of CLE instruction, it also precludes the kind of IP cross-fertilization that many IP lawyers now find vital to their practice. To meet the evolving needs of today's IP practitioner, we have expanded the program to two full days, **making it possible for registrants to attend both programs and earn double the CLE credits.**



*Howard University School of Law Library*

## Program Highlights

- Case studies from major U.S. corporations
- Updates and overviews of patent, trademark, and copyright case law
- Practical tips and advice on how to avoid the pitfalls in patent prosecution and litigation
- Litigator's viewpoint on claim construction
- Conducting Section 337 investigations before the ITC
- Negotiation strategies in software licensing
- Avoiding litigation under the new Trademark Dilution Statute

## Program Chairs

Lateef Mtima, Professor of Law, Director of IIPSJ  
Howard University School of Law

Esther H. Lim, Partner; Laura P. Masurovsky, Partner  
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

## CLE

The seminar has been approved for CLE credit since 2003; 2007 credit applications have been filed for California, Delaware, New York, Ohio, Pennsylvania, and Virginia.

## Special Needs

If you have special needs as addressed by the Americans with Disabilities Act, please notify Professor Steven D. Jamar at Howard University School of Law, [stevenjamar@gmail.com](mailto:stevenjamar@gmail.com) at least two weeks prior to the seminar.

# copyright

# intellectual property

**Thursday, March 1, 2007 (Day 1)**

**Introduction and Welcome:  
8:45 - 9:00**

Steven D. Jamar, Professor of Law,  
Associate Director of IIPJSJ  
Howard University School of Law  
  
Esther H. Lim, Co-Chair of IIPJSJ Conference  
Partner, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

**Morning Session: 9:00 - 12:15  
(includes 15 minutes of break times)**

Trademarks: Acquisition, Protection, and Exploitation - From  
Brick-n-Mortar Merchandise to Domain Names

Philip G. Hampton II, Partner  
Dickstein Shapiro Morin & Ochinsky LLP

Copyrights: Acquisition, Protection, and Exploitation -  
Licensing Content in the Digital Age

Elke Flores Suber  
Microsoft Corporation

Trademarks: Evolving Property Rights and Recent  
Litigation Disputes, On-line and Off

W. Mack Webner, Partner  
Sughrue Mion PLLC

Protecting Private and Public IP Interests: The Trouble  
With (Anti-) Counterfeiting

Nils Victor Montan, President  
International AntiCounterfeiting Coalition

**Luncheon Program: 12:15 - 1:55  
Intellectual Property and Social Justice Symposium**

**Introductory Remarks:** Applying the Intellectual Property  
Law in the Public Interest: Copyrights And the Public Use of  
Software

Lateef Mtima, Professor of Law, Director IIPJSJ  
Howard University School of Law

**Symposium Presentation:** Granting Patents Based On  
Race: The Practitioner's Role in Shaping Social Policy

Shubba Ghosh, Professor of Law  
Southern Methodist University Dedman School of Law

Edward D. Grieff, Partner  
Venable LLP

*Sponsored by Venable, LLP*

**Afternoon Session: 2:00 - 5:30  
(includes 15 minutes of break times)**

Welcome

Jennifer M. Hayes, Associate  
Sughrue Mion PLLC

IP Practice and Investigations Before the International Trade  
Commission: Protecting Client Interests in the  
Global Village

Mark L. Whitaker, Partner  
Howrey LLP

The New Dilution Statute: Is Fame Still the Name of the  
Game in Domestic and International Trademark Rights?

Xuan Thao Nguyen, Professor of Law  
Southern United Methodist University Dedman School of Law

Protecting IP Assets in Commercial Transactions:  
Valuation and Taxation Concerns

Jeffrey A. Maine, Associate Dean and Professor of Law  
University of Maine School of Law

Protecting IP Assets in Corporate Transactions:  
Buyer Beware- IP Issues in Mergers and Acquisitions

*(1 Hour Ethics Credit)*

Daniel C. Glazer, Counsel  
Shearman & Sterling LLP

Tamany J. Vinson Bentz  
Venable LLP

**"A comprehensive program with  
one of the most diverse CLE  
faculties I have encountered."**

**"The combination of cutting edge  
issues with social justice themes  
provides more than the usual  
CLE instruction—it adds thought-  
provoking ideas and interesting  
commentary."**

## Friday, March 2, 2007 (Day 2)

### Introduction and Welcome: 8:30 - 8:45

Thomas L. Irving, Partner  
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

### Morning Session: 8:45 - 12:15

8:45 - 9:15 - Patents: Stimulants or Obstacles for Innovation?

Albert Zeestran, Head Patents, Europe  
Shell International, B.V.

9:15 - 10:00 - Recent Patent Cases and Developments:  
The Year in Review

Thomas L. Irving, Partner  
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

#### Morning Break

10:15 - 11:00 - Pharmaceuticals and Patent Eligible  
Subject Matter

*Laboratory Corp. of America Holdings v. Metabolite  
Laboratories, Inc.* (1 Hour Ethics Credit)

Michael R. Dzwonczyk, Partner  
Sughrue Mion PLLC

11:00 - 12:15 - *eBay* and Permanent Injunctions: Future  
Implications in Patent Cases

Moderator: Laura P. Masurovsky, Partner  
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Panelists:  
Honorable Liam O'Grady  
United States District Court for the  
Eastern District of Virginia

Jon Wood, Chief Intellectual Property Counsel  
Bridgestone Americas

C. Edward Polk, Jr., Senior Counsel  
Foley & Lardner LLP

### Luncheon Program: 12:15 - 1:30

Keynote Presentation: Challenges Ahead

Honorable Richard Linn  
United States Court of Appeals for the Federal Circuit

### Afternoon Session: 1:45 - 5:00

1:45 - 2:45 - International Enforcement of Patents

Moderator: Esther H. Lim, Partner  
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Panelists:  
John R. Thomas, Professor  
Georgetown University Law Center

Steven B. Garland, Partner  
Smart & Biggar

#### Afternoon Break

3:00 - 3:45 - Interpretations of Justices Comments in *KSR  
International v. Teleflex* and Potential Social Implications

Raymond S. Parker III, Ph.D., Associate Vice-President & Head,  
Internal Medicine, U.S. Patent Operations  
sanofi-aventis

3:45 - 5:00 - Claim Construction: A Coin Toss

Moderator: Laura Masurovsky, Partner  
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Panelists:  
David Jackson Ball, Jr., Partner  
Weil, Gotshal & Manges LLP

Mary Ann Capria, Corporate Counsel  
E.I. du Pont de Nemours and Company

John Whelan, Deputy General Counsel for  
Intellectual Property Law and Solicitor  
United States Patent and Trademark Office

### Directions to the Law School

*Howard University School of Law  
2900 Van Ness Street, N.W.  
Washington, DC 20008*

Located in the beautiful Northwest district of Washington, DC, near the National Zoo, the Howard University School of Law can be reached by car, taxi, or metro.

If driving, take Connecticut Avenue to Van Ness Street. Turn east on Van Ness Street, and proceed past apartment buildings on both sides of the street. The school is at the end of the cul-de-sac on Van Ness. Parking is limited; Metro is recommended.

Via Metro, take the Red Line to the Van Ness/UDC station. Take the Connecticut Avenue exit. Walk left on Connecticut to Van Ness. Turn left on Van Ness and proceed past apartment buildings on both sides of the street. The Law School buildings face a circle at the end of the cul-de-sac.

For more detailed instructions, see  
<http://library.law.howard.edu/Information/location.htm>.



901 New York Avenue, NW  
Washington, DC 20001-4413

